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FOR IMMEDIATE RELEASE

## Relias Healthcare Names HEIDI BLANCHARD as Senior Director of Recruiting and Staffing Optimization

Relias Healthcare is proud to announce the appointment of Heidi Blanchard as the new Senior Director of Recruiting and Staffing Optimization. With more than 15 years of healthcare experience across Emergency Medicine and Hospital Medicine in more than 13 states, Heidi brings a wealth of expertise and a track record of success to her new role.

Before joining Relias, Heidi served as Director of Staffing Fulfillment and Optimization and Vice President of Staffing at SCP Health. Her ability to turn around struggling operations and build high-performing teams has earned her accolades throughout her career, including awards for Grit and MVP.

Heidi's decision to join Relias Healthcare was inspired by the company's collaborative approach and vibrant culture. "I am so excited to work with this group of leaders and the excitement they have for what they are doing! The culture seems amazing and something I am proud to be a part of," said Heidi.

In her new position, Heidi looks forward to optimizing recruitment and staffing processes while supporting the overall growth of the Relias organization. With her extensive experience, she is eager to contribute to the development of efficient procedures, drive cost reductions, and promote professional development to help expand Relias Healthcare's capabilities.

"We are excited to welcome Heidi Blanchard as our Senior Director of Recruitment and Staffing Optimization. With her extensive industry expertise and clear alignment with our culture at RH, Heidi will be instrumental in helping us achieve our mission of being the place where every clinician aspires to work." – Ryan Pond, MD, Associate CMO for Recruitment and Scheduling

Beyond her professional accomplishments, Heidi is passionate about giving back to her community. She volunteers with Healing House and serves on the board of Foster the Love Louisiana, organizations dedicated to supporting children and families in need.

Outside of work and her community involvement, Heidi finds joy in watching her daughter wrestle, sharing Sunday family dinners, and enjoying date nights with her husband. An avid outdoorswoman, she finds peace in the woods in her deer stand. Above all, Heidi treasures her role as a mom to her three children and two dogs.

Heidi's dedication to both professional growth and personal passions reflects her balanced and dynamic leadership style. Her extensive experience in Emergency Medicine and Hospital Medicine aligns closely with Relias Healthcare's specialties in these areas, making her an invaluable addition to the team.



### ABOUT RELIAS HEALTHCARE:

Relias Healthcare is a multi-state healthcare solutions company with over 500 providers and over 520,000 annual visits. Relias Healthcare provides hospitals with a wide portfolio of management and staffing solutions within the acute care setting of hospital systems, tertiary referral centers and rural community hospitals. Providers are our priority, hospitals are our partners, and patients are our purpose.

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