

JULY 10, 2024, TUPELO, MISSISSIPPI  
FOR IMMEDIATE RELEASE

## Relias Healthcare Announces Appointment of Ashley Gray as Executive of Venture Operations

Relias Healthcare is pleased to announce the appointment of Ashley Gray as the new Executive of Ventures and Innovation. In this role, Ashley will lead strategic ventures aligning with emerging healthcare trends, manage the outpatient clinic portfolio including Ouch! Urgent Care and Arise Psychiatry, and generate innovative opportunities through business development. Ashley's leadership contribution will further Relias Healthcare's mission to provide exceptional care and service to its communities.

Ashley brings a wealth of knowledge and experience in healthcare management, with more than 10 years of experience building expertise in hospital operations, growth, patient and physician experience, strategy and community partnerships. Ashley was named a Top 40 Under 40 Business Leader in Mississippi. She joins Relias from her most recent role as Regional Director of Practice Operations at Kids Dental.

"Having worked with Ashley previously, I know her abilities as a leader, her passion for excellence, and the respect her team members have of her. I'm excited to see Ashley take our clinic operations to the next level and drive innovation across our organization." Luke West, CEO of Relias Healthcare

Ashley holds a master's degree in health management and served as a board member of the American College of Healthcare Executives of Mississippi. Her dedication to community engagement, along with her commitment to quality care and business innovation, makes her a valuable asset to Relias.

"I am truly grateful and excited for the opportunity to join the Relias team," Ashley said. "I'm looking forward to getting started and working for this great organization."

The appointment of Ashley Gray underscores Relias Healthcare's dedication to attracting top talent and fostering a culture of innovation, shown most recently in the expansion beyond its core business into rhCONNECTED Ventures, which Ashley will lead. Through Ashley's direction, Relias will continue to be a leader in the healthcare industry in Mississippi and beyond.



### ABOUT RELIAS HEALTHCARE:

Relias Healthcare is a multi-state healthcare solutions company with more than 500 providers and more than 530,000 annual visits. Relias Healthcare provides hospitals with a wide portfolio of management and staffing solutions within the acute care setting with a suite of community outpatient clinics specializing in urgent care and psychiatry services. Providers are our priority, hospitals are our partners, and patients are our purpose.

Media Inquiries can be made to:

**Brad Hollinger**  
Raborn Media, LLC  
615-714-4210

